DIEBOLD
NIXDORF

VISTA™
Network Solution

Style Guide – Level 1 Rebranding

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Table of Contents

Revision History

Product Release	Document Version	Description
Network Solution 5.4	5.4 rev.1	Updated copyright and document version
Network Solution 5.3.0	5.3.0 rev.1	Updated document version number
Network Solution 5.2.3	5.2.3 rev.1	Recommendations for video output
Network Solution 5.2.2	5.2.2 rev.1	Added a note for audio output in Attract
Network Solution 5.2.0	5.2.0 rev.1	Product rename and Version update
US Network Solution 5.1.3	5.1.3 rev.1	Initial Draft for Level 1

Level 1 Rebranding

Level 1 Rebranding is the media replacement for the attract loop and default marketing campaign.
This document includes specifications for both FDK (function display key) and touch screen designs.

Tools you will need

Below are some recommended tools you will need to rebrand Network Solution.
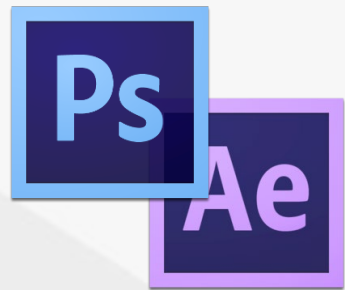
Graphics Creation Software

Any software that can create, edit, export graphics and media
Recommended: Adobe Photoshop, Adobe After Effects, Adobe Illustrator, Adobe Fireworks
Download/Purchase: https://www.adobe.com/ca/products/cs6.html
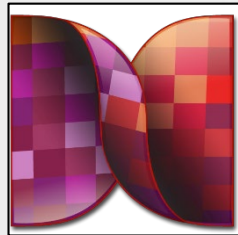
Media Converter Tool (required if rebranding animations)

Any tool that will convert an AVI or MP4 to a WebM
Recommended: Miro Video Converter (100% free and open-source)
WebM supported Codec: VP8
Download: http://www.mirovideoconverter.com/

Level 1: FDK Theme

Rebranding of the attract loop and default marketing campaign

FDK Theme

Function key indicators are placed dynamically by Network Solution based on the physical position of the keys. This theme is best displayed on screens that have a 4:3 ratio. Network Solution can configure a 6 or 8 button layout.

Note: Graphic resolution must be 800 x 600 px to ensure best quality

Screen Resolution

- 800 x 600 px

Aspect Ratio

- 4:3

Marketing
(space size varies on different screens)

Please make a selection.

Balance Inquiry	$60 Fast Cash
Transfer	Withdrawal
More Services	Deposit

Left Function Display Keys *(FDK)*

Right Function Display Keys *(FDK)*

Instructional Prompt

Screen Resolution
800 x 600 px
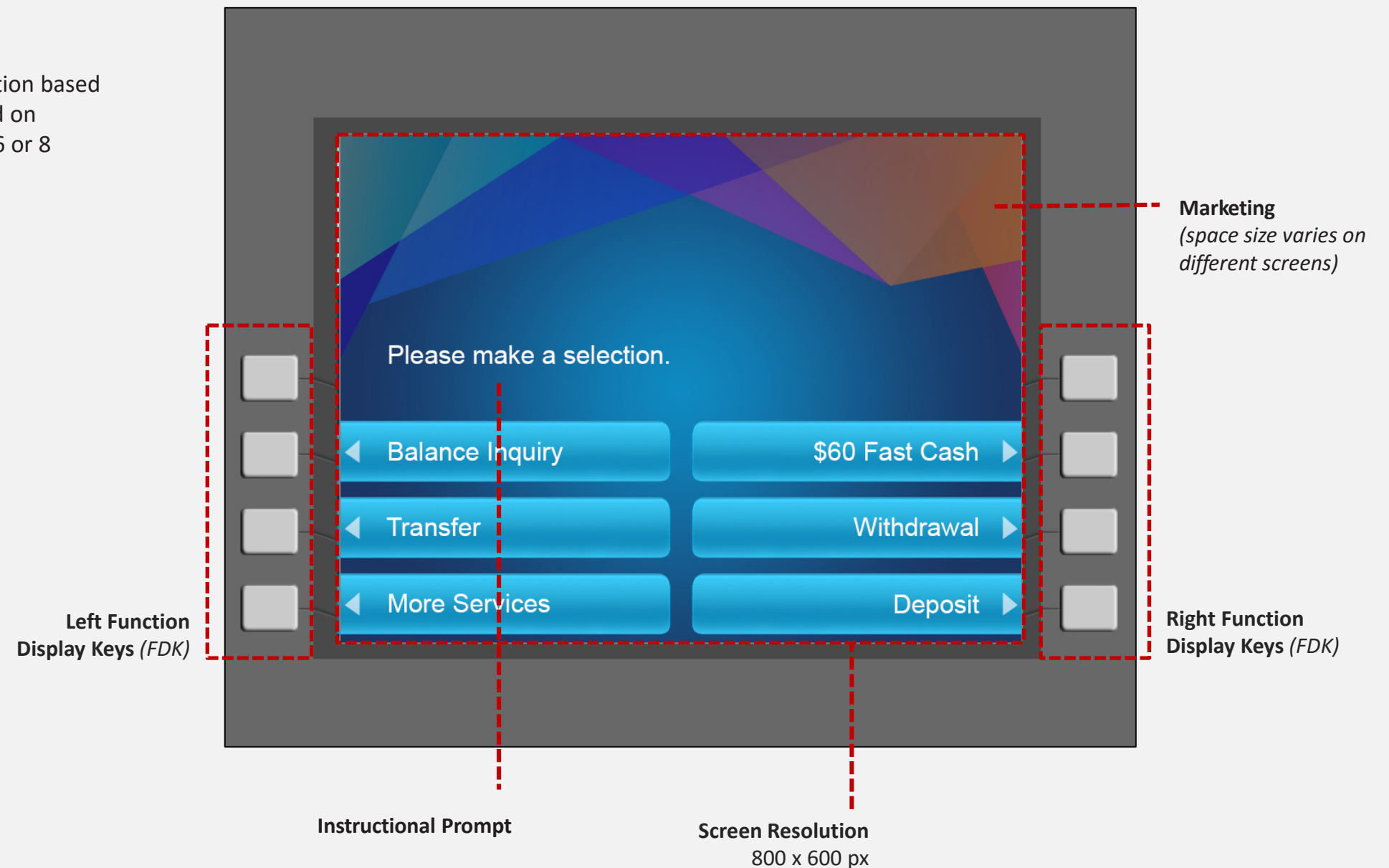
Attract Loop

FDK Theme

Attract Loop

Network Solution displays the attract media in a cycle when the ATM is not in use. The purpose of the attract cycle is to "attract" attention, promote the financial institution's brand, provide card insert/dip/swipe instructions and contain advertising/promotional content. An advantage exists in keeping the attract cycle short, colorful and bold. In most cases, cardholders have only a few seconds to view the attract cycle as they approach the terminal.

The attract loop consists of two parts:

Part A: A static image background graphic with logo/brand color.
Part B: A generic animated video loop that will overlay the static image.

Exporting final video output:
- Ensure all audio settings are disabled
- Recommended frame rate: 20-25 fps
- Recommended file size: 10-15Mb (max)
- Quality: 100%
- WebM supported Codec: VP8

Specifications
- Part A: 800 x 600 px (PNG)
- Part B: 800 x 470 px (WebM)

File names
- attract.webm
- att001.png

Logo/branding space

VISTA™

Welcome

Please insert your card - Por favor inserte su tarjeta

Part A: Image
att001.png
800 x 600 px

Note: Text is NOT part of the graphic. This space is intended for dynamic text (card insert instructions).

Part B: Video
attract.webm
800 x 470 px

10

Attract Loop

Part A (Static Image): A static image background graphic with logo.
Note: Rebrand the top portion of the graphic with your logo and branding (800 x 80 px).
The middle of the graphic will be overlaid by attract.webm. The bottom of the graphic must be blank to accommodate card insert dynamic text (800 x 50px).

Part B (Video): A generic animated video loop that will overlay the static image.

Branding Space (800 x 80 px) – Space can be used for a logo graphic

Reserved for "attract.webm"
(800 x 470 px)
No text or graphics in this space

Reserved space (800 x 50 px) – No text or graphics

att001.png
800 x 600 px

Note: Do NOT include text as part of the graphic.
This space is intended for dynamic text
(card insert instructions).

Welcome

attract.webm
800 x 470 px

Specifications

- Part A: 800 x 600 px (PNG)
- Part B: 800 x 470 px (WebM)

File names

- attract.webm
- att001.png

Marketing Campaign
FDK Theme

Default/Awareness Marketing Campaign

During the customer session, the ATM can display a series of graphics supporting one of your current marketing campaigns, or simply reinforcing your brand image. A default/awareness is a marketing campaign that does not offer a product/service. It is for awareness only and consists of a Welcome Ad followed by other graphics that build on the message to the customer: a Fast Ad, an Opener Ad, a Main Ad, and a Closer Ad.

When rebranding marketing campaigns, do not change the dimensions or format. This will ensure proper display and no dynamic text overlap.
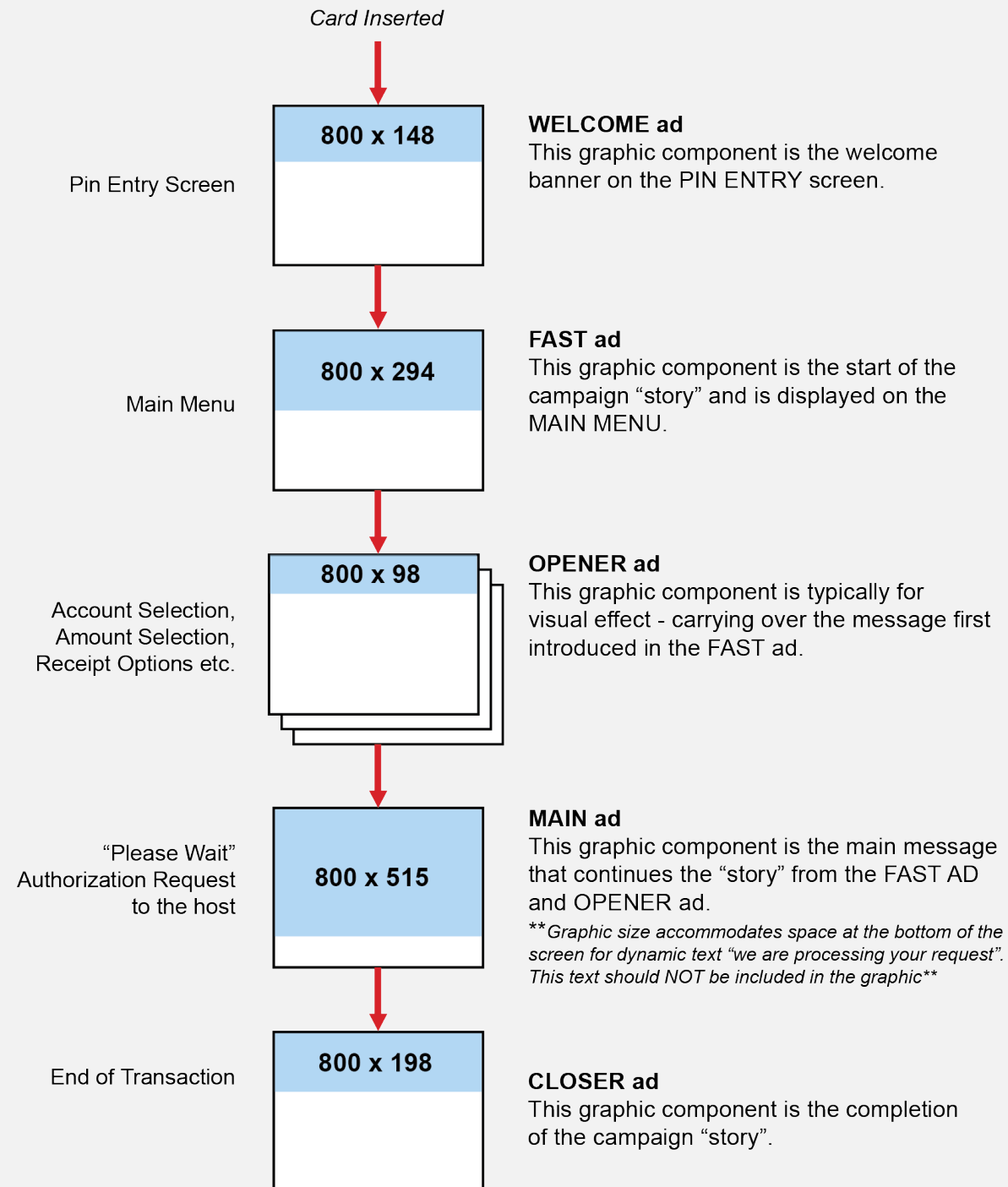
Note: When creating the "fast ad" please leave transparent space in the bottom left of the graphic to ensure no text overlap on screen.

Specifications

- Format: PNG

File names

- welcome.png
- fast.png (Note: Transparent space requirements on page 12)
- opener.png
- main.png
- closer.png

Card Inserted

Pin Entry Screen

800 x 148

WELCOME ad
This graphic component is the welcome banner on the PIN ENTRY screen.

Main Menu

800 x 294

FAST ad
This graphic component is the start of the campaign "story" and is displayed on the MAIN MENU.

Account Selection,
Amount Selection,
Receipt Options etc.

800 x 98

OPENER ad
This graphic component is typically for visual effect - carrying over the message first introduced in the FAST ad.

"Please Wait"
Authorization Request
to the host

800 x 515

MAIN ad
This graphic component is the main message that continues the "story" from the FAST AD and OPENER ad.
Graphic size accommodates space at the bottom of the screen for dynamic text "we are processing your request". This text should NOT be included in the graphic

End of Transaction

800 x 198

CLOSER ad
This graphic component is the completion of the campaign "story".

Awareness Campaign Sample

welcome.png
800 x 148 px

opener.png
800 x 98 px

main.png
800 x 515 px

535 x 112 px

fast.png
800 x 294 px
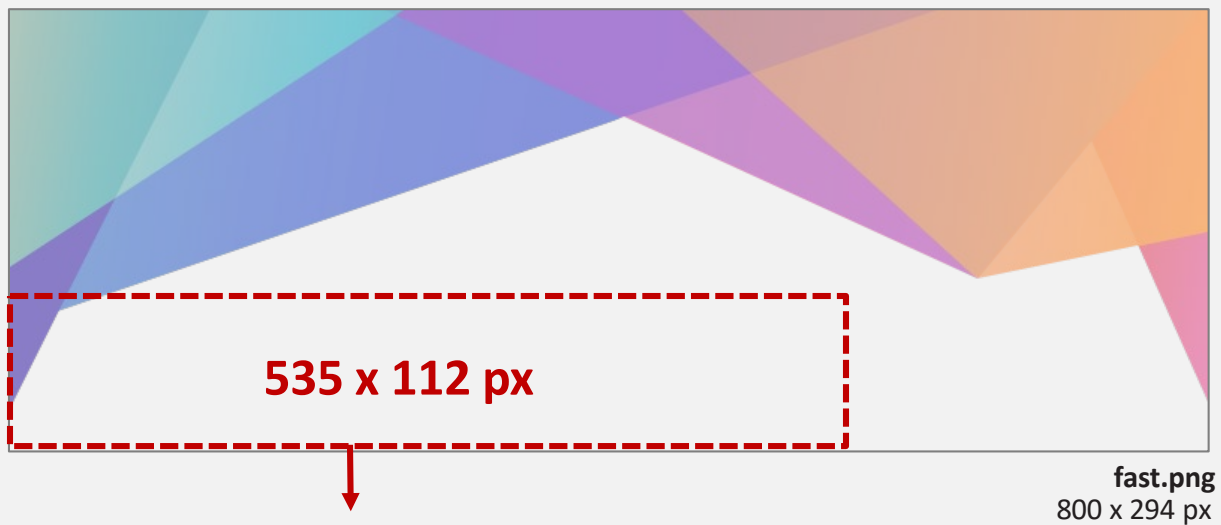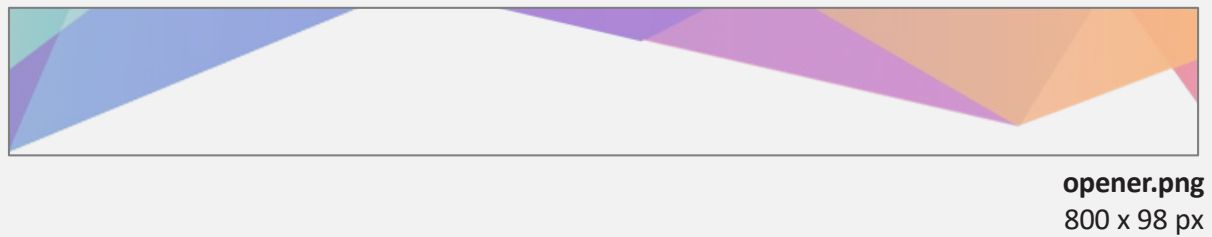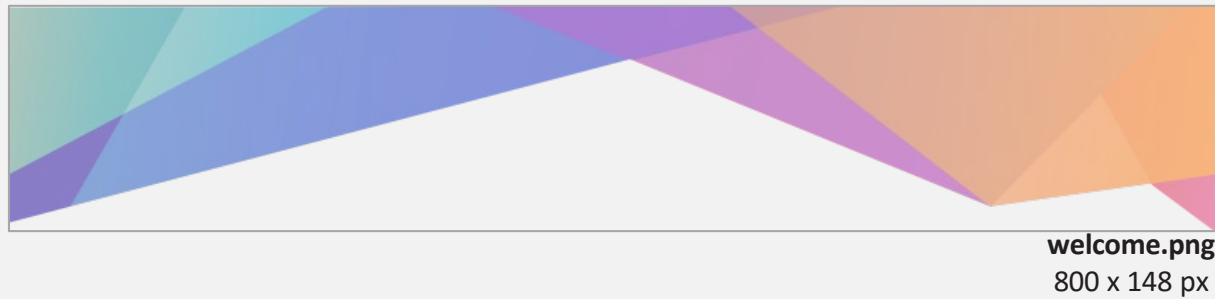
closer.png
800 x 198 px

Important Note:
Allow 535 x 112 px of transparency
to accommodate prompt text

14
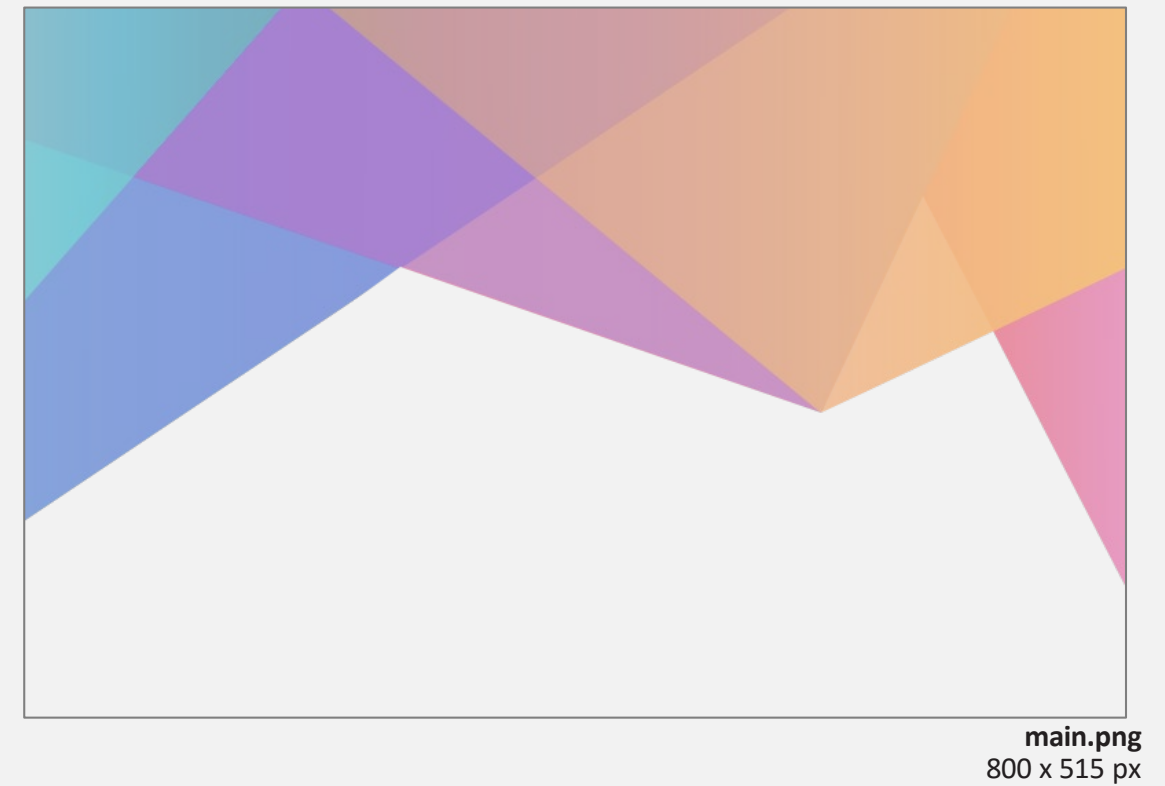
Level 1: Tile Theme

Requires rebranding of the attract loop and default
marketing campaign

Tile Theme

The Tile Theme is TOUCH SCREEN ONLY. It contains a tiled layout with pre-defined touch regions and button positioning. This theme it best displayed on screens that have a 4:3 ratio and 1024 x 768 resolution.
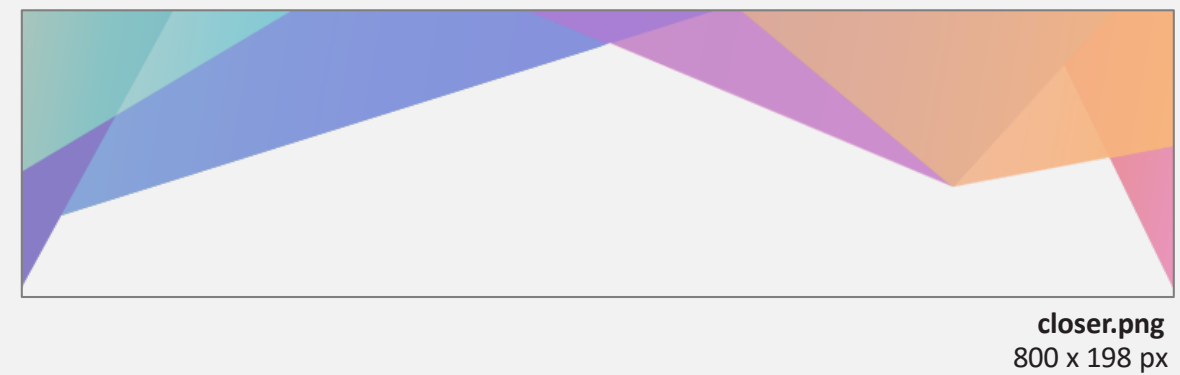
Note: ATM resolution must be set at 1024 x 768 px to ensure best quality.

Screen Resolution

- 1024 x 768 px

Aspect Ratio

- 4:3

Hello!
How can we help you today? - - - - Prompt

$60 Fast Cash

Cash Withdrawal

Deposit Checks, Cash, Coins

My Preferences

My Balances

More Services

Cancel

Marketing
(space size varies on different screens)

Screen Resolution
1024 x 768 px
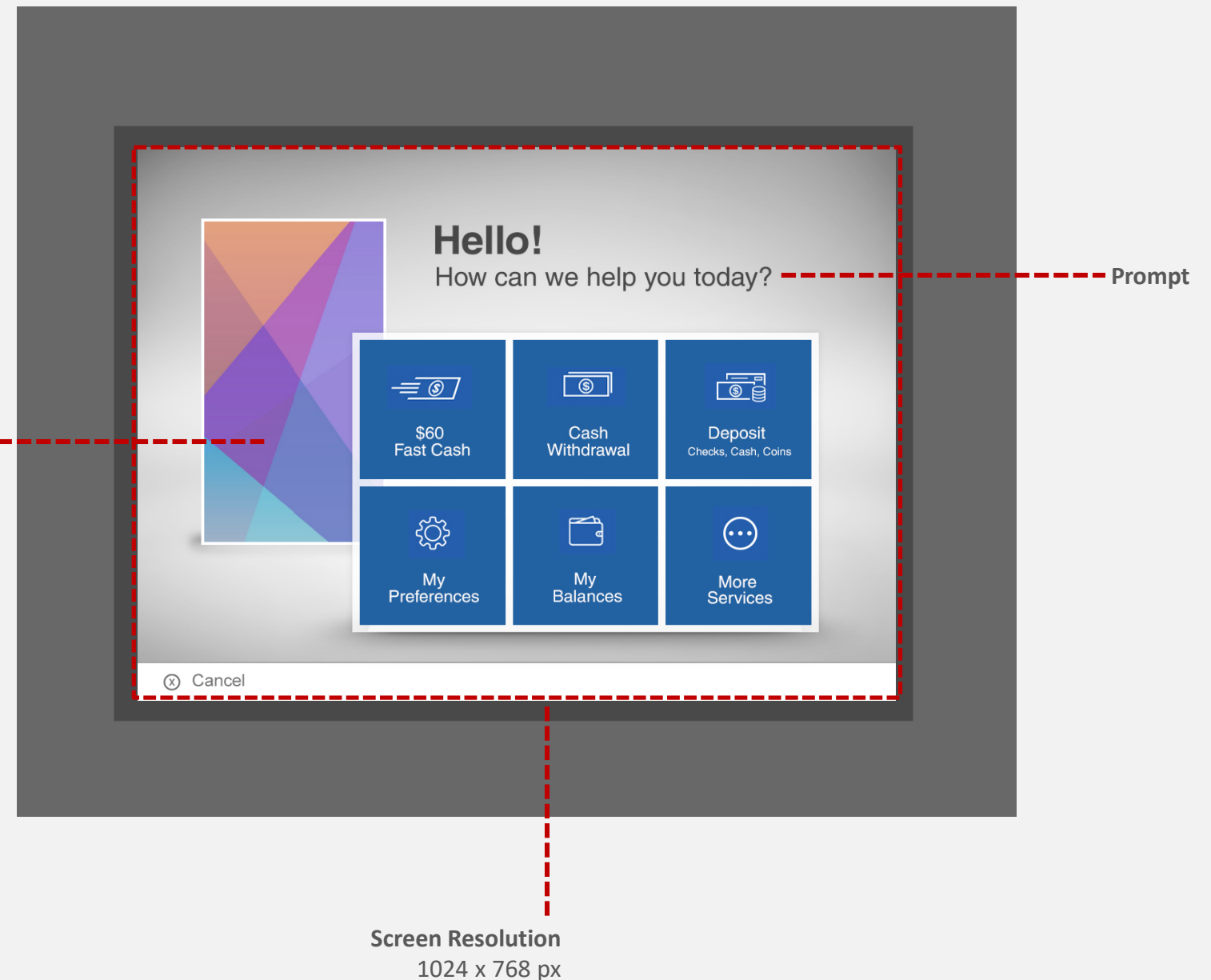
Attract Loop

Tile Theme

Attract Loop

Network Solution displays the attract media in a cycle when the ATM is not in use. The purpose of the attract cycle is to "attract" attention, promote the financial institution's brand, provide card insert/dip/swipe instructions and contain advertising/promotional content. An advantage exists in keeping the attract cycle short, colorful and bold. In most cases, cardholders have only a few seconds to view the attract cycle as they approach the terminal.

The attract loop consists of two parts:

Part A: A static image background graphic with logo/brand color.
Part B: A generic animated video loop that will overlay the static image.

Exporting final video output:
- Ensure all audio settings are disabled
- Recommended frame rate: 20-25 fps
- Recommended file size: 10-15Mb (max)
- Quality: 100%
- WebM supported Codec: VP8

Specifications
- Part A: 1024 x 768 px (PNG)
- Part B: 1024 x 602 px (WebM)

File names
- attract_tile.webm
- att001_tile.png

Logo/Branding space

Welcome

Please insert your card - Por favor inserte su tarjeta

Part A: Image
att001_tile.png
1024 x 768 px

Note: Text is NOT part of the graphic. This space is intended for dynamic text (card insert instructions).

Part B: Video
attract_tile.webm
1024 x 602 px

Attract Loop

Part A (Static Image): A static image background graphic with logo/brand color.
Note: Rebrand the top portion of the graphic with your logo and branding (1024 x 102 px).
The middle of the graphic will be overlaid by attract_tile.webm. The bottom of the graphic
must be blank to accommodate card insert dynamic text (1024 x 64 px).

Part B (Video): A generic animated video loop that will overlay the static image.

A

Branding space (1024 x 102 px) – Space can be used for a logo graphic

Reserved for "attract_tile.webm"
(1024 x 602 px)
No text or graphics in this space

Reserved Space (1024 x 64 px) – No text or graphics

att001_tile.png
1024 x 768 px

B

Welcome

attract_tile.webm
1024 x 602 px

Note: Text is <u>NOT</u> part of the graphic.
This space is intended for dynamic text
(card insert instructions).

Specifications
- **Part A**: 1024 x 768 px (PNG)
- **Part B**: 1024 x 602 px (WebM)

File names
- attract_tile.webm
- att001_tile.png
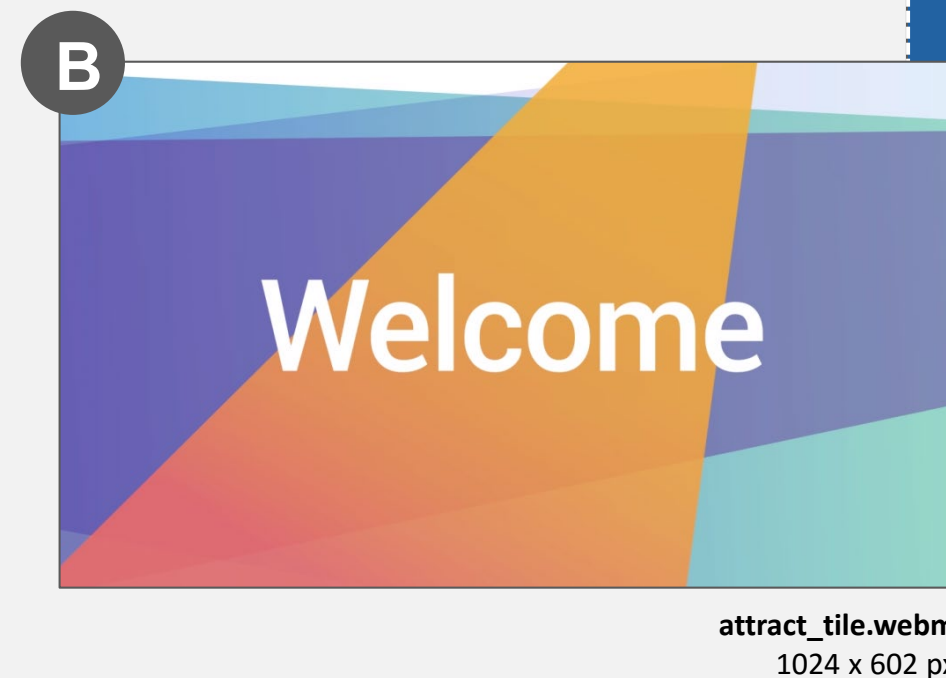
Marketing Campaign
Tile Theme

Default/Awareness Marketing Campaign

Network Solution can display a series of graphics supporting one of your current marketing campaigns, or simply reinforcing your brand image. This series of graphics or *campaign* consists of a Welcome Ad, followed by other graphics that build on the message to the customer: a Fast Ad, Opener Ad, Main Ad, and Closer Ad.

Network Solution can determine what advertising content to show during a customer session. Once the cardholder inserts their card, it can determine the Market Group from the Bank Identification Number (BIN) and will select a campaign. Depending on the market group and number of transactions completed during a session, the cardholder can see any number of campaigns. The financial institution has full flexibility to change the campaigns and the criteria surrounding who sees the ads.
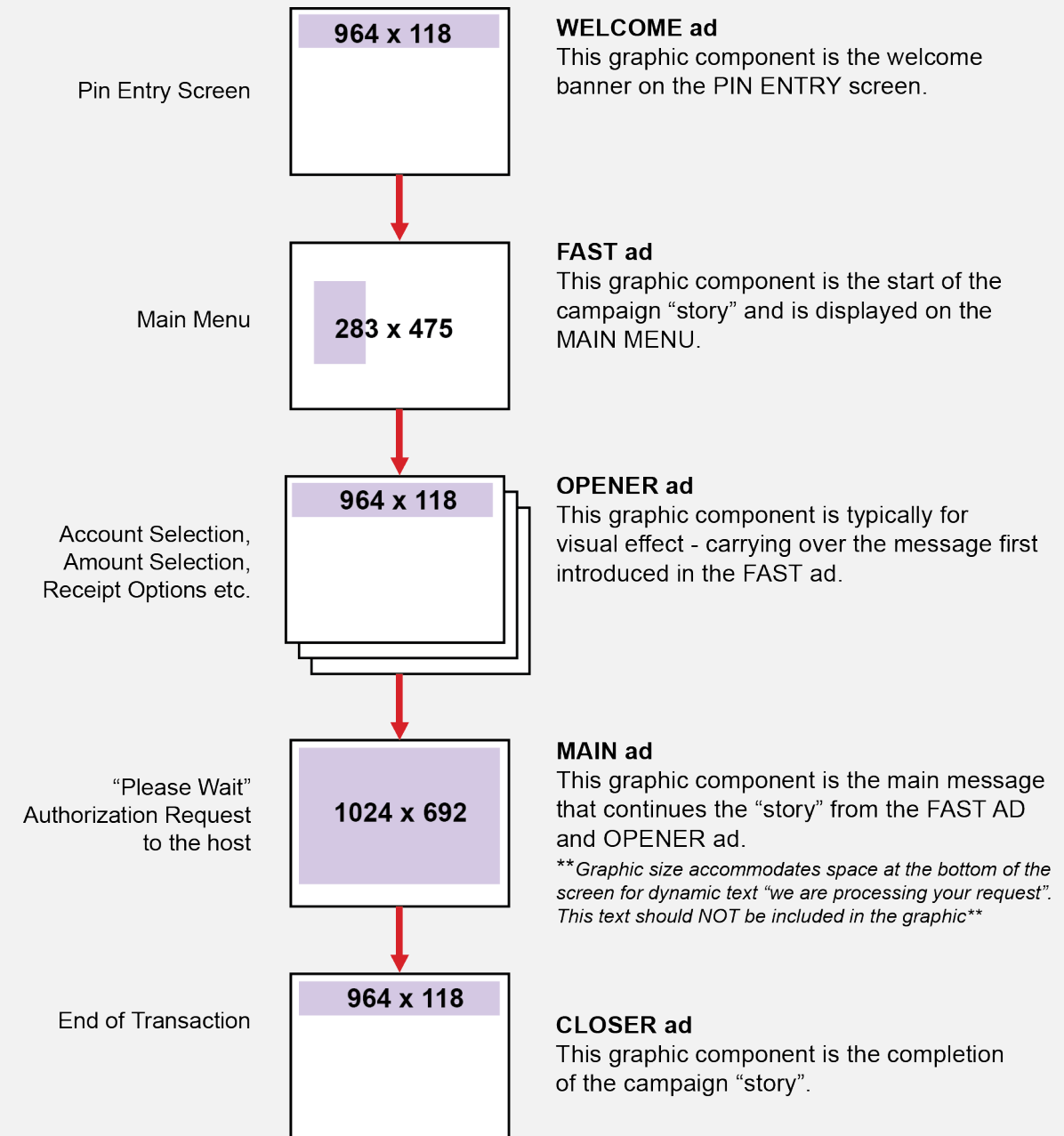
Note: When rebranding marketing campaigns, do not change the dimensions or format. This will ensure proper display and no dynamic text overlap.

Specifications

- Format: PNG (*with transparency*)

File names

- welcome_tile.png
- fast_tile.png (*Note: Transparent space requirements on page 20*)
- opener_tile.png
- main_tile.png (*Note: Transparent space requirements on page 20*)
- closer_tile.png

Pin Entry Screen — **964 x 118**

WELCOME ad
This graphic component is the welcome banner on the PIN ENTRY screen.

Main Menu — **283 x 475**

FAST ad
This graphic component is the start of the campaign "story" and is displayed on the MAIN MENU.

Account Selection, Amount Selection, Receipt Options etc. — **964 x 118**

OPENER ad
This graphic component is typically for visual effect - carrying over the message first introduced in the FAST ad.

"Please Wait" Authorization Request to the host — **1024 x 692**

MAIN ad
This graphic component is the main message that continues the "story" from the FAST AD and OPENER ad.

Graphic size accommodates space at the bottom of the screen for dynamic text "we are processing your request". This text should NOT be included in the graphic

End of Transaction — **964 x 118**

CLOSER ad
This graphic component is the completion of the campaign "story".

Campaign Sample

Important Notes:

- When creating the **fast_tile.png and main_tile.png,** ensure there is transparent space to accommodate the shadowing effects as per the samples below. It is recommended to use the same shadowing style as seen in the samples to align with the tile theme.

- Do not use text or graphics on the bottom right of the **fast_tile.png** graphic, as the main menu panel will overlay the graphic slightly. See screen sample below.

welcome_tile.png, opener_tile.png, closer_tile.png
964 x 118 px

Transparent space
1024 x 30 px

Transparent Space
30 x 692

Transparent Space
30 x 692

Transparent space
31 x 475 px

Usable space
245 x 450 px

Usable space
965 x 615 px

*Do not place logos or text in this space

40 x 270 pixels

Panel overlay

Hello!
How can we help you today?

$60 Fast Cash

Cash Withdrawal

Deposit
Checks, Cash, Coins

My Preferences

My Balances

More Services

Cancel

Transparent space
283 x 24 px

fast_tile.png
283 x 475 px

Transparent space
1024 x 47 px

main_tile.png
1024 x 692 px

22

Transaction Graphics

Tile Theme

Level 1: Transaction Graphics

FDK Theme

File Name	Dimensions	Description
attract.webm	800 x 470	Attract loop (Part B)
att001.png	800 x 600	Attract loop (Part A)
welcome.png	800 x 148	Welcome ad
opener.png	800 x 98	Opener ad
fast.png	800 x 294	Fast ad
main.png	800 x 515	Main ad
closer.png	800 x 198	Closer ad

Tile Theme

File Name	Dimensions	Description
attract_tile.webm	1024 x 602	Attract loop (Part B)
att001_tile.png	1024 x 768	Attract loop (Part A)
welcome_tile.png	964 x 118	Welcome ad
opener_tile.png	964 x 118	Opener ad
fast_tile.png	283 x 475	Fast ad
main_tile.png	1024 x 692	Main ad
closer_tile.png	964 x 118	Closer ad